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New book defines the next fifty years of Business-IT.

Business Process Management: The Third Wave

Ten years ago, Computer Sciences Corporation's James Champy co-authored the New York Times best seller, *Reengineering the Corporation*, that set the world alight with 2,500,000 copies in print. But that was last decade. Ten years on, Computer Sciences Corporation's Howard Smith, has co-authored the book that reinvents reengineering and sets the business agenda for the decade ahead.

Don't bridge the business-IT divide: Obliterate it! This book provides the *first* authoritative analysis of how Business Process Management (BPM) changes everything in business and what it portends. While the vision of process management is not new, existing reengineering theories and systems have not been able to cope with the reality of business processes—until now. In this book, Smith and internationally acclaimed co-author, Peter Fingar, herald a breakthrough in process thinking and technologies that utterly transforms today's information systems and reduces the lag between management intent and execution. How important is this to business? Here's a line from GE's current annual report: "Digitization represents a revolution that may be the greatest opportunity for growth that our company has ever seen."

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Sincerely,

Mrs. Scottie Jacob

Scottie Jacob

Managing Editor

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